



## Chairman's Circle Investment \$5000

The Putnam County Chamber of Commerce was formed in 1979 and now has approximately 470 members. The Chamber is a 501 (c) (6) private independent non-profit organization supported entirely by its members. We are your number one advocate and strive daily to make Putnam County the best place for your business.

*The mission of the Putnam County Chamber of Commerce is to aggressively promote, support and retain business in the county. To be successful, the chamber will; create and maintain a positive business environment & identify and address core issues affecting the business community. The chamber also provides an opportunity for all businesses to interact with one another. We are the voice of the business community.*

### Benefits Include:

- **Annual Dinner Meeting**  
Recognition as Silver Sponsor (Value \$1500)
- **Golf Tournament**  
Recognized as Course Sponsor (Value \$1500)
- **Women's Conference**  
Recognition as Sapphire Sponsor (Value \$750)
- **Guide Advertisement**  
Half page color advertisement in the Community Resource Guide (Value \$800)
- **Unlimited Access to Networking Events**  
Complementary access to all networking events (Value \$200)
- **E-Billboard**  
Additional e-Billboard (Value \$75)

### Plus Benefits of the Classic Investment:

- **Access to Networking Events**  
All members have complementary access to all Business Before Business networking events and complementary access to six Business After Hours. Business Before Business is held bi-monthly and Business After Hours is held monthly.
- **Online Member Directory Listing**  
A searchable listing with link to your website, about us, twenty-one key words and options for logo placement and photos allows all members to be easily contacted through our website—[www.putnamchamber.org](http://www.putnamchamber.org).
- **Recognition as New Member**  
All new members will be listed in the "New Member" section of the newsletter and welcome online.
- **Pride & Progress Newsletter**  
This full page newsletter is printed in the Metro Putnam edition of the Charleston Newspapers the first Wednesday of every month, as well as, sent to Chamber members electronically. Up-to-date information on new and current Chamber members, upcoming Chamber events and promotion of past events, including pictures when available, is provided. Members are encouraged to submit information suitable for publication by the 20<sup>th</sup> of every month.

- **Member News**  
Promote your good news through the "member news" section of the Pride & Progress Newsletter.
- **Community Calendar**  
One important function of the Chamber is to keep the business community and the residents informed on events and activities. The Chamber website hosts a community calendar for the entire community to access and use. Chamber members and residents can submit information for publication on the calendar.
- **Member Discounts**  
The member to member discount program encourages members to offer discounts to and take advantage of offers from fellow members.
- **Advertising Discount**  
All members will receive a 10% discount on online and directory advertising with new chamber investment or renewal of chamber investment with agreement within first 30 days.
- **Mailing Labels**  
Mailing labels of all Chamber members are available for purchase by members, allowing you to promote your business by mail to someone you know is as business-minded as you.
- **Certificate of Origin**  
Putnam County Chamber of Commerce will provide the required seal on certificates of origin as a courtesy to Chamber members. There is a fee of \$25 per certificate for non-Chamber members.
- **E-Billboards**  
This electronic service provides the Chamber member with an opportunity to send a quality "infomercial" to the Chamber email list serve – nearly 800 email addresses. Each member receives one free per year. There is a modest fee for additional.



## **Chairman's Circle (Cont.)**

**\$5000**

- 
- **Online Networking**  
The chamber uses most all social media platforms to help promote your business! Follow us on Facebook, Twitter, LinkedIn & Periscope. The chamber also has an app available on google play and iTunes
  - **Certificate of Origin**  
Putnam County Chamber of Commerce will provide the required seal on certificates of origin as a courtesy to Chamber members. There is a fee of \$25 per certificate for non-Chamber members.
  - **E-Billboards**  
This electronic service provides the Chamber member with an opportunity to send a quality "infomercial" to the Chamber email list serve – nearly 800 email addresses. Each member receives one free per year. There is a modest fee for additional.
  - **Online Networking**  
The chamber uses most all social media platforms to help promote your business! Follow us on Facebook, Twitter, LinkedIn & Periscope. The chamber also has an app available on google play and iTunes.
  - **Guide Listing**  
Each member is listed and cross-referenced by business name and product or service provided. Over 3,000 copies are distributed throughout the community to Chamber members, hotels, libraries, government offices, service agencies, etc.
  - **Lunch Information Series—Brown Bag Lunch**  
Members gain complementary access to this monthly informational series held the third Friday of each month at 12:00 noon.
  - **Ground Breaking, Ribbon Cuttings, Etc.**  
Many Chamber businesses have occasions to celebrate. The Chamber of Commerce staff and "Chamber Champs" are always prepared to assist in these celebrations. A phone call or email to the Chamber will start the process with press releases and promotion.
  - **Business of the Month**  
The Chamber promotes one member business every month. They are featured in our monthly **Pride & Progress** Newsletter, displayed on the opening page of our website, listed under the Recognitions tab on our website and receive a Business of the Month Certificate to display in their business.
  - **Involvement**  
Members have the opportunity to get involved in any of the chamber's committees including; NOW, Generation Putnam, Education committee, etc.
  - **Advocacy**  
Representation is provided for members at the local and state level.